

主要活动(龙坞展馆)

MAIN EVENTS (LONGWU PAVILION)



01 第八届中国国际茶叶博览会启动活动

Launching Ceremony of the 8th China International Tea Expo

时间：5月21日（周四）10:30-12:00

Time: 10:30-12:00, May 21 (Thursday)

地点：龙坞展馆会议中心 1号会议厅

Venue: Conference Hall 1, Convention Center, Longwu Pavilion

02 开化龙顶专场分享会

Kaihua Longding Tea Sharing Session

时间：5月21日（周四）14:00-14:45

Time: 14:00-14:45, May 21 (Thursday)

地点：龙坞展馆2号馆大会活动区

Venue: Conference & Event Area, Hall 2, Longwu Pavilion

03 “茶藏古今 道通天下”——普洱城市推介暨《大国茶道》宣传发布活动

"Tea Bridges Past and Present, the Way Reaches the World" — Pu'er City Promotion and Publicity Launch of The Way of Tea in a Great Nation

时间：5月21日（周四）15:15-17:00

Time: 15:15-17:00, May 21 (Thursday)

地点：龙坞展馆2号馆大会活动区

Venue: Conference & Event Area, Hall 2, Longwu Pavilion

04 “千年三癸约·新饮共此心” 皎然茶业「古唐三癸」「三癸友」新品发布会

"A Millennium-Old Pact of San Gui: New Brews, One Heart" — Jiaoran Tea's "Ancient Tang San Gui" and "San Gui You" New Product Launch

时间：5月22日（周五）11:00-12:30

Time: 11:00-12:30, May 22 (Friday)

地点：龙坞展馆2号馆大会活动区

Venue: Conference & Event Area, Hall 2, Longwu Pavilion

05 第七届“美美与共”云茶会

The 7th "Global-May" Tea Party

时间：5月22日（周五）15:00-16:30

Time: 15:00-16:30, May 22 (Friday)

地点：龙坞展馆会议中心 1号会议厅

Venue: Conference Hall 1, Convention Center, Longwu Pavilion

06 《向世界轻松交付一杯中国茶》：茶小牛AI智能盖碗泡茶机产品发布会

Easily Delivering a Cup of Chinese Tea to the World: Product Launch of ChaXplorer AI-Powered Smart Gaiwan Tea Brewer

时间：5月22日（周五）15:30-16:30

Time: 15:30-16:30, May 22 (Friday)

地点：龙坞展馆2号馆大会活动区

Venue: Conference & Event Area, Hall 2, Longwu Pavilion

07 中国食品土畜进出口商会抹茶专业委员会成立会议暨2026抹茶产业高质量发展大会

Inaugural Meeting of the Matcha Committee of China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products & 2026 Matcha Industry High-quality Development Conference

时间：5月23日（周六）9:00-17:00

Time: 09:00-17:00, May 23 (Saturday)

地点：龙坞展馆会议中心 1号会议厅

Venue: Conference Hall 1, Convention Center, Longwu Pavilion

08 “文博赋能 茶创未来” 中国茶叶博物馆系列品牌活动发布仪式

"Empowering Through Culture & Museums, Shaping the Future with Tea" — Launch Ceremony for the China National Tea Museum's Series of Brand Events

时间：5月23日（周六）10:00-12:00

Time: 10:00-12:00, May 23 (Saturday)

地点：龙坞展馆2号馆大会活动区

Venue: Conference & Event Area, Hall 2, Longwu Pavilion

备注：具体活动地点以现场为准，茶博会组委会对上述活动保留最终解释权。

主要活动(龙坞展馆)

MAIN EVENTS (LONGWU PAVILION)



09 未来茶发展趋势展望会

Future Tea Trends Summit

时间: 5月23日(周六) 14:00-16:45 地点: 龙坞展馆2号馆大会活动区
Time: 14:00-16:45, May 23 (Saturday) Venue: Conference & Event Area, Hall 2, Longwu Pavilion

10 “龙坞茶韵·调饮新生”创意调饮师邀请赛

“Longwu Tea Charm, New Era of Mixed Drinks” Creative Tea Mixologist Invitational

时间: 5月24日(周日) 13:30-17:30 地点: 龙坞展馆会议中心2号会议厅
Time: 13:30-17:30, May 24 (Sunday) Venue: Conference Hall 2, Convention Center, Longwu Pavilion

11 2026中国龙坞·两岸茶文化交流活动

2026 China Longwu Cross-Strait Tea Culture Exchange Event

时间: 5月24日(周日) 14:00-16:30 地点: 龙坞展馆会议中心3号会议厅
Time: 14:00-16:30, May 24 (Sunday) Venue: Conference Hall 3, Convention Center, Longwu Pavilion

12 龙坞茶镇·2026首届茶科普大会

Longwu Tea Town: 1st Tea Science Popularization Conference

时间: 5月24日(周日) 15:00-17:00 地点: 龙坞展馆2号馆大会活动区
Time: 15:00-17:00, May 24 (Sunday) Venue: Conference & Event Area, Hall 2, Longwu Pavilion

“茶香墨韵西湖情”书画展

“Tea Aroma, Ink Elegance—Bond with West Lake” Calligraphy and Painting Exhibition

启动仪式时间: 5月22日(周五) 10:00-10:30 启动仪式地点: 龙坞展馆2号馆大会活动区
展览时间: 5月21-25日(周四-周一) 9:30-18:00 展览地点: 龙坞展馆3号馆
Time of Launch Ceremony: 10:00-10:30, May 22 (Friday) Venue of Launch Ceremony: Conference & Event Area, Hall 2, Longwu Pavilion
Time of Exhibition: 09:30-18:00, May 21-25 (Thursday-Monday) Venue of Exhibition: Hall 3, Longwu Pavilion

大观茶论·宋韵雅境(特展)

The Grand View of Tea · Song Dynasty Elegance (Special Exhibition)

时间: 5月21日-25日(周四-周一) 9:30-18:00 地点: 龙坞展馆3号馆
Time: 09:30-18:00, May 21-25 (Thursday-Monday) Venue: Hall 3, Longwu Pavilion

特展雅集活动/SPECIAL EXHIBITION SALON ACTIVITIES

- (1) 有美茶宴/Youmei Tea Banquet
时间: 5月21日(周四) 10:00-12:00 Time: 10:00-12:00, May 21 (Thursday)
- (2) 大观茶论文人茶会(共4场)/“Daguan Tea Treatise” Literati Tea Party (4 sessions)
时间: 5月22-23日(周五、周六) 10:00-12:00 14:00-16:00 Time: 10:00-12:00 & 14:00-16:00, May 22-23 (Friday & Saturday)
- (3) 《和苏东坡吃茶》—文化游学发布会 “Having Tea with Su Dongpo” — Cultural Study Tour Launch Event
时间: 5月24日(周日) 14:00-16:00 Time: 14:00-16:00, May 24 (Sunday)

不止于饮·赶茶集

“Beyond the Cup” Tea Market

时间: 5月21日-24日(周四-周日) 10:00-18:00 地点: 龙坞展馆会议中心对面户外市集
Time: 10:00-18:00, May 21-24 (Thursday-Sunday)
Venue: Outdoor Market opposite the Convention Center, Longwu Pavilion

特色展区
(龙坞展馆)

备注: 具体活动日期以现场为准, 茶博会组委会对上述活动保留最终解释权