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2024广州全球 茶业交易博览会

2024 Guangzhou Global Tea Industry Trade Fair

8/16-19, 2024

广州·广交会展馆A区

Hall A, Canton Fair Complex, Guangzhou



深圳市华巨臣国际会展集团有限公司

SHENZHEN HUAJUCHEN INTERNATIONAL EXHIBITION GROUP CO., LTD

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项目手册

PROJECT LEAFLET

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深圳市华巨臣国际会展集团有限公司

Shenzhen Huajuchen International Exhibition Group Co., Ltd



华巨臣简介

INTRODUCTION OF HUAJUCHEN

深圳市华巨臣投资控股集团(简称华巨臣集团)2003年成立,总部位于深圳,集展览展示、会议节庆、产业园区、投资基金、产业互联网、文化传媒等业务为一体的综合性集团公司。

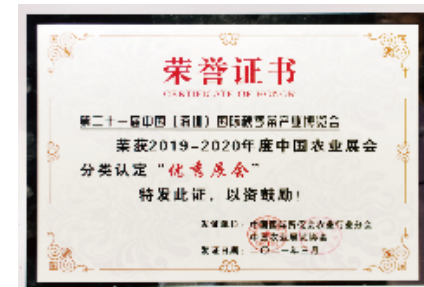
华巨臣集团始终坚持“品牌化、市场化、专业化、国际化”发展理念,竭力打造茶博会、食博会、珠宝展、金博会、医药展、陶瓷展六大专业题材展会,以茶博会为核心,深耕茶产业上下游资源,建立包括华巨臣茶博会、茶阅世界商城、好茶仓储产业园、好茶仓科技、好茶仓供应链等为一体的茶产业多层次服务平台。

Huajuchen Group has always adhered to the development concept of "branding, marketization, specialization, and internationalization" and strived to create six major professional theme exhibitions including Tea Fair, Food Expo, Jewelry Expo, Finance Expo, Pharmaceutical Expo and Ceramics Expo.

As the core of the tea fair, HJC Group cultivates upstream and downstream resources of the tea industry and establishes multi-level services of the tea industry including HJC Tea Fair, Teayork Mall, Teayork Hub Warehouses Industrial Park, Teayork Hub Technology, Teayork Hub Supply Chain, etc.

载誉前行

COMPANY HONOR



- 全球展览业协会(UFI)认证
- 商务部第一批展览业重点联系企业
- 中国国际贸促会农业行业分会认证唯一4A级专业茶展
- 国内首家通过BPA国际认证专业茶展
- 中国农业展会分类认定“十大品牌展会”
- 广东省重点农业龙头企业
- 深圳市农业龙头企业
- 深圳市品牌展会
- 深圳市茶文化促进会会长单位
- 深圳市潮汕商会常务副会长单位

“一片叶子富了一方百姓” “一片叶子成就了一个产业”

A LEAF ENRICHED A COMMON PEOPLE
"A LEAF MADE AN INDUSTRY"

2021年3月23日, 习近平总书记考察武夷山茶园, 提出: “要把茶文化、茶产业、茶科技统筹起来, 过去茶产业是你们这里脱贫攻坚的支柱产业, 今后要成为乡村振兴的支柱产业。”

President Xi visited the Wuyishan Tea Garden and proposed: "Tea culture, tea industry, and tea technology must be coordinated. In the past, the tea industry was a pillar industry for poverty alleviation here, and in the future, it must become a pillar industry for rural revitalization." on March 23, 2021.



华巨臣执行承办首届中国国际茶叶博览会, 首届“国际茶日”中国主场活动获习主席致信祝贺

Huajuchen hosted the 1st China International Tea Expo, and the first "International Tea Day" China event received a congratulations letter from President Xi.



让好茶走出大山 LET GOOD TEA EMERGE FROM THE MOUNTAINS

深耕本土, 连接世界! 华巨臣服务3万多家茶企, 与100+产区政府合作, 全球800+茶行业意见领袖, 24.8万茶叶经销商, 430+行业协会与机构长期合作, 举办1万余场专业行业论坛/赛事等活动, 获全球14个国家/地区展商与29个国家/地区海外观众, 100万+专业买家, 1000万+观众认可, 每年意向成交额累计超450亿。

Cultivate the domestic market, connect to the world! Hua Juchen has served more than 30,000 tea enterprises, cooperated with more than 100 production area governments, more than 800 tea industry opinion leaders worldwide, 248,000 tea distributors, and cooperated with more than 430 industry associations and institutions in long-term relationships. We held more than 10,000 professional industry forums/events and other activities and have been recognized by exhibitors from 14 countries/regions, overseas visitors from 29 countries/regions, 1 million professional buyers, and 10 million+ viewers. The annual intended transaction volume exceeds 45 billion.

深耕本土·连接世界 CULTIVATE THE DOMESTIC MARKET CONNECT TO THE WORLD



华巨臣茶博会已进驻全国超32个重要城市
布局迪拜、吉隆坡, 入选农业农村部推荐展会

Tea Expo has been settled in more than 32 cities in China and the layout of Dubai, Kuala Lumpur, selected by the Ministry of Agriculture and Rural Development Recommended Exhibition.



以茶为业 兴业致富

THRIVING IN TEA FOSTERING PROSPERITY

我国茶园总面积已达4579万亩（305万公顷），有上千个产茶县。在832个国家级贫困县中有337个以茶叶为扶贫支柱产业，其中百余县以茶叶为当地农民脱贫的主要收入来源。近年来，党和国家领导人对于茶产业振兴十分重视，并鼓励做大做强中国茶产业。

2020年，在广东省农业农村厅、湖北省农业农村厅牵头的“粤鄂同心，抗疫发展”六大行动、十五项工作中，华巨臣负责筹备建立大湾区采购商湖北网络会客室（茶叶板块）以及粤鄂合作湖北茶叶大湾区（深圳）营销基地的工作，助力湖北茶叶产销对接，解决湖北茶企春茶销售难题。华巨臣集团心怀“让好茶走出大山”的美好愿景，积极弘扬中华茶文化、搭建茶产业贸易平台，引导69个名茶产区，上万家茶企开拓海内外市场，联动茶产区政府组团亮相，2020年，帮扶云南、贵州、四川、广西等23个产茶省（自治区）名优好茶打响区域公用品牌，名扬天下，享誉全球。

The total area of tea gardens in China has reached 7,500,000 acres with thousands of tea-producing counties. Among the 832 national-level poverty-stricken counties, 337 use tea as a pillar industry for poverty alleviation, and more than 100 of them use tea as the main source of income for local farmers to escape poverty. In recent years, the Communist Party of China and Chinese leaders have attached great importance to revitalizing the tea industry and encouraged the expansion of the Chinese tea industry.

In 2020, in the actions and work led by the Agriculture and Rural Affairs of Guangdong Province and Hubei Province, Huajuchen Group was responsible the work for preparing to establish the Hubei Network Reception Room (Tea Sector) of the Greater Bay Area Purchaser and marketing of the Guangdong-Hubei Cooperation Hubei Tea Bay (Shenzhen). Help connect Hubei tea production and sales and solve the spring tea sales problems of Hubei tea enterprises. With the vision of "Let Good Tea Emerge from the Mountains", Huajuchen Group actively promotes Chinese tea culture, builds a tea industry trade platform, leads 69 famous tea production areas, and tens of thousands of tea companies to explore domestic and overseas markets, linking tea production areas government. In 2020, it helped 23 tea-producing provinces (autonomous regions) such as Yunnan, Guizhou, Sichuan, and Guangxi develop famous and high-quality tea into regional public brands renowned worldwide.



打造跨县集群产业园,擦亮凤凰单丛茶“金字招牌”

Build the Cross-county Cluster Industrial Park
Shinning the "Gold Signature" of Fenghuang Dancong Tea



产销对接,携手帮扶广西茶产业

Benchmarking with Production and Sales
Stand Together to Support Guangxi Tea Industry



联学联建,共同助力武夷茶企发展

Joint Learning and Construction
Jointly Support the Development of Wuyi Tea Enterprises



资源整合,推动贵州名优茶走出大山

Integrated the Resource
Promote Guizhou's Famous Tea Emerge from the Mountains





探索“茶+N”模式，赋能茶产业多元发展

DIVERSIFIED DEVELOPMENT

华巨臣积极探索“茶+N”的多元化跨界合作与资源整合模式，以一二三产业融合发展为主要抓手，打通产、供、销、存等茶业流通关键环节，构建茶文化、茶贸易、茶科技、茶金融、茶旅游和茶产业互融共进、协调发展的现代化茶产业体系，为中国茶产业发展注入新动能。

Huajuchen Group actively explores the diversified cross-border cooperation and resource integration of tea. Build a modern tea industry system with coordinated development of tea culture, tea trade, tea technology, tea finance, tea tourism and tea industry, and inject power into the development of China's tea industry.



1 茶+文化 TEA + CULTURE

华巨臣每年有的放矢地举办百余场茶文化活动，吸引来自全球的文化大咖到现场分享交流，促使“茶+文创”“茶+设计”在全国遍地开花，并将茶叶饮品及中国茶文化风潮传播至海外。

Huajuchen Group holds more than 100 tea culture activities with clear goals every year, attracting cultural big shots from all over the world to share and exchange at the exhibition, spreads "tea + cultural creativity" and "tea design" throughout the country, and promotes tea drinks and Chinese tea culture trend to the world.

2 茶+贸易 TEA + TRADE

截至2021年，茶博会意向成交总额超450亿，让好茶走进千家万户，走进商务及办公休闲场所，促进茶叶消费，带动全国茶叶市场的高度繁荣，推动中国茶及中国茶品牌走向世界。

As of 2021, the total intended transaction volume of the tea fairs has exceeded 45 billion, brought good tea into thousands of families, businesses and office leisure places, improved tea consumption, drove the high prosperity of the national tea market and promoted Chinese tea and Chinese tea brands to the world.

3 茶+科技 TEA + TECHNOLOGY

成立“茶叶仓储专家工作站”、“茶叶科技中心”、“鉴定检测指导实验室”，在2019年承办茶行业最权威、最顶尖的科技盛会——中国茶业科技年会，推动茶叶在深加工、大健康、生物医药等领域的发展。

Established the "Tea Storage Expert Workstation", "Tea Science and Technology Center" and "Identification and Testing Guidance Laboratory" and hosted the most authoritative and top-notch science and technology event in the tea industry in 2019 - the China Tea Industry Science and Technology Annual Conference to promote the deep processing, healthcare, biomedicine and other fields of tea.

4 茶+金融 TEA + FINANCE

积极促成优秀基金公司、风投与业界极具发展潜力的茶企进行投融资合作，通过资本助力茶产业规模化发展；先后与中、建、工、农四大银行，及招商银行、民生银行、平安保险等合作。

Actively promote investment and financing cooperation with excellent fund companies, venture capital and tea companies with great development potential in the industry, and use capital to support the large-scale development of the tea industry. It has successively cooperated with China's four major banks (Bank of China, China Construction Bank, Industrial and Commercial Bank of China, China Agricultural Bank of China,) and China Merchants Bank, China Minsheng Bank, Ping An Insurance, etc.

5 茶+旅游 TEA + TOURISM

在深圳坪山打造好茶仓茶旅特色小镇，先后在东海、勐腊、武夷山、南宁、太原、三江、黄山、广州、潮州等地举办茶文化节，以茶带动产区特色旅游，为乡村振兴注入源头活水，让好茶走出大山！

Build a characteristic tea warehouse and tea tourism town in Pingshan District, Shenzhen. Tea culture festivals have been held in Menghai, Mengla, Wuyishan, Nanning, Taiyuan, Sanjiang, Huangshan, Guangzhou, Chaozhou and other places to promote special tourism in the tea production areas through tea. Bring good tea out of the mountains!

全球·消费·时尚

Global · Consumption · Fashion

50000m²

展会面积
Exhibition Space

1600+

品牌茶企
Branded Tea Enterprises

2500+

展位数量
Booths

70000+

展品数量
Exhibits

项目介绍

PROJECT INTRODUCTION



广州茶市, 买全球, 卖全球!

GUANGZHOU TEA MARKET,
BUY FROM THE WORLD, SELL TO THE WORLD!

为进一步释放大湾区消费潜力, 加快茶全产业链转型升级, 广州茶博会将打造成为茶叶消费人群汇聚、消费文化繁荣、消费场景创新的示范窗口, 助力茶企抢先机、聚资源、拓市场, 为茶业经济高质量发展蓄势赋能。

本届广州茶博会展览面积50000m², 设2500个国际标准展位, 预计吸引1600家品牌茶企和70000+展品亮相。展品涵盖茶全产业链数十万件产品, 推动茶产业从单一生产模式向多元化产业模式转变, 拓展茶产业价值链, 助推茶产业转型升级。

华巨臣将结合广州地域优势, 同步邀约全球茶叶出口国、进口国和贸易中转国, 搭建开放合作的全球茶业交流平台, 促进文化互通、贸易自由、错位竞争, 推动贸易国经济增长, 助力展商共赢全球市场!

To release the consumption potential of the Greater Bay Area and upgrade the tea industry chain, the 2024 Guangzhou Global Tea Trade Fair will be a demonstration window for gathering consumers, flourishing consumer culture, and innovating consumer scenarios to help tea companies seize opportunities, pool resources, and expand markets which accumulate energy for the high-quality development of the tea industry economy.

The exhibition area of the 2024 Guangzhou Global Tea Trade Fair will reach 50,000 square meters, with 2,500 international standard booths. It is expected to attract 1,600 branded tea companies and 70,000+ exhibits. The exhibits will cover hundreds of thousands of products from the tea industry chain, promote the transformation of the tea industry from a single production model to a diversified industrial model, expand the tea industry value chain, and promote the transformation and upgrade of the tea industry.

Huajuchen Group will combine the geographical advantage of Guangzhou to simultaneously invite tea import & export countries and trade transit countries around the world to build an open and cooperative global tea industry exchange platform, promote cultural exchanges, trade freedom, and dislocated competition, promote the economic growth of trading countries, and help exhibitors to share win-win global market.



精彩活动 WONDERFUL EVENTS



01 茶和天下·国际茶会
Tea and Harmony · International Tea Party

中国茶产业T20峰会 **02**
China Tea Industry T20 Summit



03 2024首届茶产业链链长会议
2024 Inaugural Tea Industry Chain Leaders Conference

鼎承国际星级茶评选大赛 **04**
Dingcheng International Star Tea Selected Competition



05 新茶马古道—NFT 数字茶叶研讨会
New Tea Horse Road-NFT Digital Tea Seminar

“共享非遗”茶空间体验 **06**
“Sharing Intangible Cultural Heritage” Tea Space Experience

07 岭南茶宴·曲水流觞
Lingnan Tea Culture Aesthetic Space

茶馆业大会活动 **08**
Tea House Industry Conference Activity



09 产区推介及品牌发布会系列活动
Tea Production Area Promotion & Brand Launch Series Activities

大宗茶叶商贸对接会 **10**
B2B Tea Business Matchmaking

展会亮点

EXHIBITION HIGHLIGHTS

国际化高规格盛会 International Standard Exhibition

拟邀全球茶叶主产国（印度、斯里兰卡、肯尼亚等）、消费和中转国（美国、德国、法国、马来西亚、日本等）以及全球茶产业知名专家学者以及茶产业链相关行业从业者，搭建茶叶买全球、卖全球的国际化平台，探讨新发展结构大背景下，如何共同构建茶产业生态的新高度和新格局。

We plan to invite the world's major tea-producing countries (India, Sri Lanka, Kenya, etc.), consuming and transit countries (the United States, Germany, France, Malaysia, Japan, etc.), as well as well-known experts and scholars in the global tea industry and practitioners in tea related industries to build an international platform for buying tea from the world and selling tea to the world. Exploring how to jointly build a new height and new pattern for the tea industry ecology under the background of the new development structure.

全产业链内容呈现 Whole Industry Chain

展出六大茶类、再生茶、茶食、茶服、国际精品茶器、香器、花器、紫砂、陶瓷、沉香工艺品、沉香制品、文化用品、艺术品、茶具工艺品、茶家具、红木、茶机械、茶包装设计等全产业链数十万件产品，促进茶产业从单一生产业态向产业业态多元化发展，拓展茶产业价值链，助推茶产业转型升级。

Tea, tea food, tea clothes, international exquisite teaware, incense set, Zisha, ceramics, agarwood handicrafts, tea furniture, tea machinery, tea packaging design, etc, across the tea industry chain, promote the tea industry's diversified development, expand the tea industry value chain, and promote the transformation and upgrading of the tea industry.

多维展示文化自信 Cultural Confidence

通过高峰论坛、专业赛事和文化体验等形式，搭建多层次、多元化的茶文化交流合作平台，全面展现茶文化的精髓与魅力，形成茶为国饮、以茶惠民、茶和天下的共识，让世界品茶、爱茶、懂茶之人在一杯清茶中推动文明互鉴。

Through summit forums, professional competitions and cultural experiences, we will build a multi-level and diversified tea culture exchange and cooperation platform to comprehensively demonstrate the charm of tea culture and allow global tea lovers to exchange.

商贸的促进与创新 Promotion and Innovation

粤港澳大湾区是我国开放程度最高、经济活力最强的区域之一，消费市场庞大。以广州建设国际消费中心城市为着力点，联合深圳共建茶叶高品质消费枢纽核心双城，携手港澳增强对全球茶叶消费的集聚辐射力、创新引领力。

The Greater Bay Area is one of the most open and economically dynamic regions with a huge consumer market in China. Focusing on Guangzhou's construction of an international consumption center city, it will work with Shenzhen to build the core twin cities of high-quality tea consumption hubs and work with Hong Kong and Macao to enhance its radiation and innovation leadership for global tea consumption.



行业品牌展会
Branded Exhibition



行业交流盛会
Industry Exchange



采购商专业邀约
Professional Buyer



采购商专属礼遇
Exclusive Benefits

为什么参观?

WHY EXHIBIT?



六茶汇聚

Gather Six Major Tea

茶香器艺

Tea Aroma, Teaware and Tea Art

美学盛会

Aesthetics Event

连接世界

Connect to the world



25城,
31场展会

10万m²
智慧茶仓

服务超
3万+茶企

每年办展面积
120万+m²

1.3万m²
茶文化产业园

100+
产区政府合作

24.8万
茶叶经销商

全球 800+
茶行业意见领袖

全球 36个
国家/地区展商

100万+
专业卖家

430+
协会与行业机构

56个
国家/地区海外观众

1000万+
观众数据

累计举办1万+
行业论坛/赛事

中国最强的茶产业联动平台
全球茶行业最全面的数据库

展会成交额
超1000亿

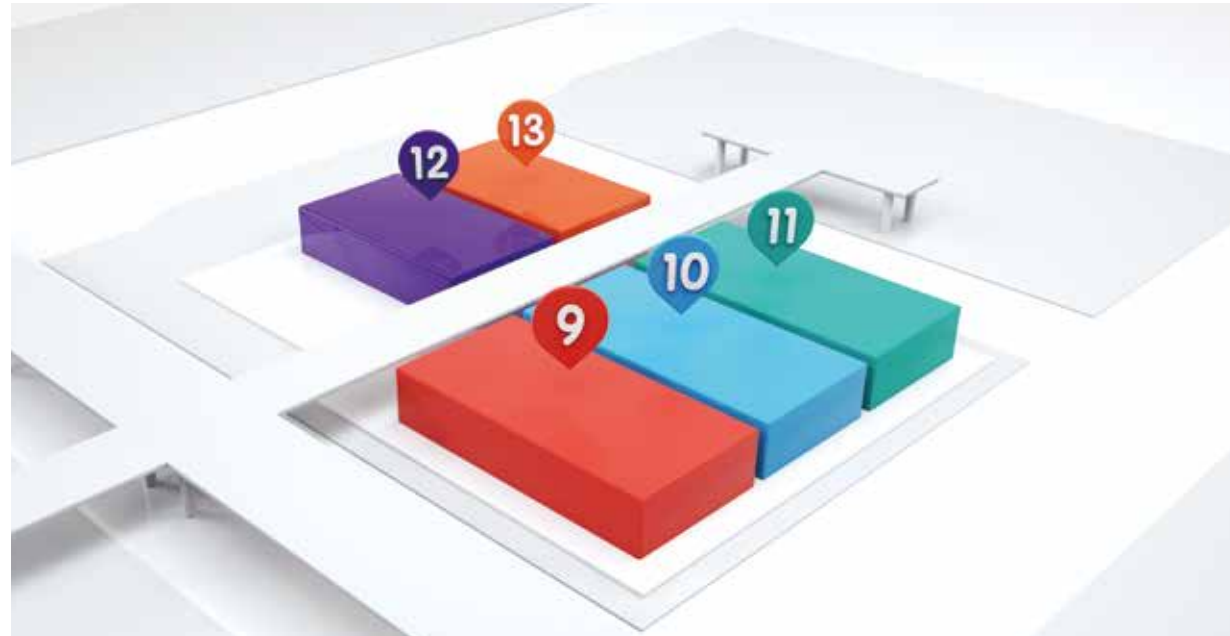


深耕本土·连接世界

CULTIVATE THE DOMESTIC MARKET
CONNECT TO THE WORLD

展区规划

EXHIBITION FLOOR PLAN



01 粤茶振兴馆

Guangdong Tea Revitalization Pavilion

港澳台区 国际区

东西部协作区

茶文化活动区

T183	T185	T186	T187	T188	T189
T182	T181	T180	T179	T178	T177
T170	T171	T172	T173	T175	T176
T169	T168	T167	T166	T165	T163
T157	T158	T159	T160	T161	T162
T156	T155	T153	T152	T151	T150
T143	T145	T146	T147	T148	T149
T142	T141	T140	T139	T138	T137
T128	T129	T130	T131	T132	T133
T103	T105	T106	T107	T108	T109
T102	T104	T101			

02 云南普洱馆

Yunnan Pu'er Tea Pavilion

云茶十大品牌区

T283	T285	T286	T287	T288	T289
T282	T281	T280	T279	T278	T277
T270	T271	T272	T273	T275	T276
T269	T268	T267	T266	T265	T263
T257	T258	T259	T260	T261	T262
T256	T255	T253	T252	T251	T250
T243	T245	T246	T247	T248	T249
T242	T241	T240	T239	T238	T237
T230	T231	T232	T233	T235	T236
T229	T228	T227	T226	T225	T223
T217	T218	T219	T220	T221	T222
T216	T215	T213	T212	T211	T210
T201	T202	T203	T205	T206	T207
				T208	T209

03 全国名茶馆& T20展区

National Famous Tea House & T20 Exhibition Area

中华品牌区

茶产业联盟

T385	T383	T382	T381	T380	T379
T372	T373	T375	T376	T377	T378
T371	T370	T360	T368	T367	T366
T358	T359	T360	T362	T363	T365
T357	T356	T355	T353	T352	T351
T345	T346	T347	T348	T349	T350
T343	T342	T341	T340	T339	T338
T331	T332	T333	T335	T336	T337
T330	T329	T328	T327	T326	T325
T318	T319	T320	T321	T322	T323
T317	T316	T315	T313	T312	T311
T305	T306	T307	T308	T309	T310
T301	T301A	T302	T303	T303A	T305B

04 老茶/古美术/包装馆

Aged Tea/Ancient Art/Packaging Pavilion

茶包装/机械区

老茶一条街

古美术一条街

千款老茶展示区

曲水流觞

T481	T480	T479	T478	T477	T476
T471	T472	T473	T474	T475	T476
T467	T468	T469	T470	T471	T472
T466	T465	T463	T462	T461	T460
T450	T451	T452	T453	T456	T457
T449	T448	T447	T446	T445	T444
T433	T435	T436	T437	T438	T439
T432	T431	T430	T429	T428	T427
T419	T420	T421	T422	T423	T424
T418	T417	T416	T415	T413	T412
T407	T408	T409	T410	T411	T412
T405	T406	T407	T408	T409	T410
T401	T402	T403	T404	T405	T406

05 茶器美学馆

Teaware Aesthetics Pavilion

品牌区

匠心区

非遗区

景德镇陶大展团

四大名陶展区

紫砂区

T500	T501	T502	T503	T504	T505
T506	T507	T508	T509	T510	T511
T512	T513	T514	T515	T516	T517
T518	T519	T520	T521	T522	T523
T524	T525	T526	T527	T528	T529
T530	T531	T532	T533	T534	T535
T536	T537	T538	T539	T540	T541
T542	T543	T544	T545	T546	T547
T548	T549	T550	T551	T552	T553
T554	T555	T556	T557	T558	T559
T560	T561	T562	T563	T564	T565
T566	T567	T568	T569	T570	T571
T572	T573	T574	T575	T576	T577
T578	T579	T580	T581	T582	T583
T584	T585	T586	T587	T588	T589
T590	T591	T592	T593	T594	T595
T596	T597	T598	T599	T600	T601

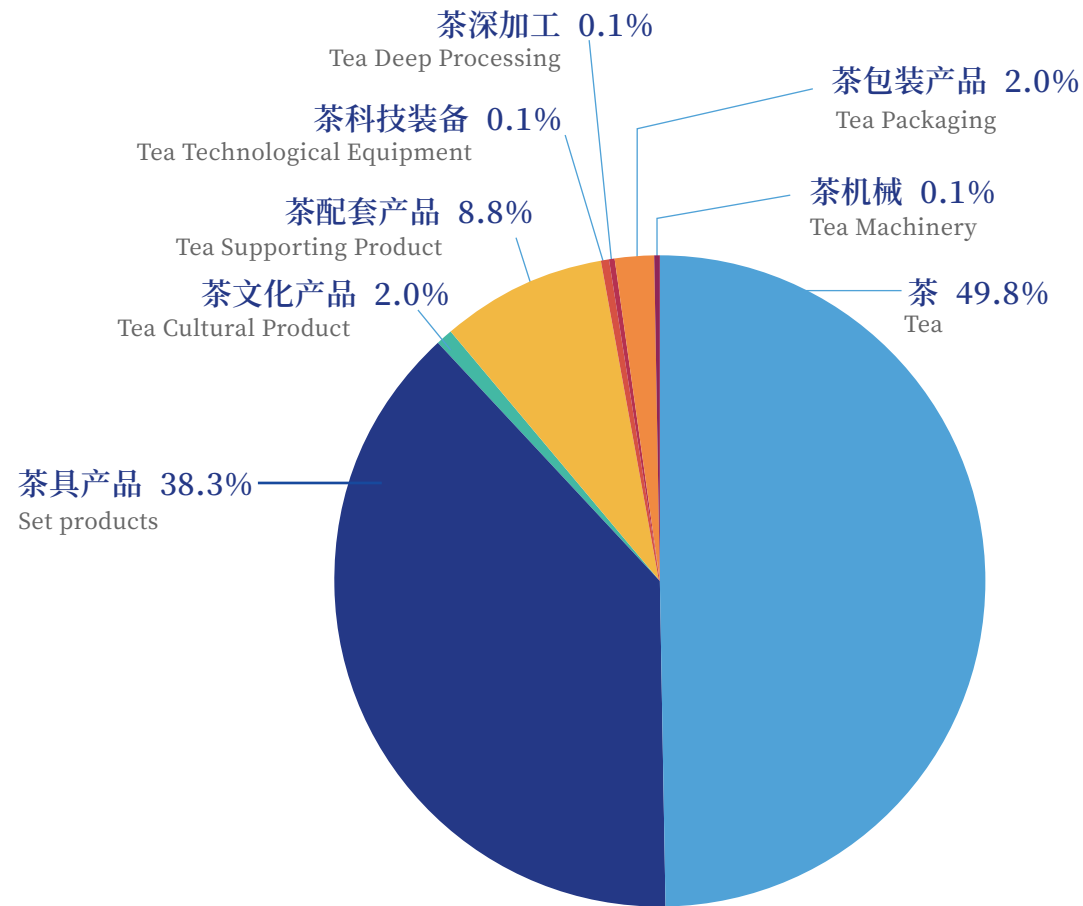
广州·广交会展馆A区
Exhibition Hall A of Guangzhou Canton Fair

数据分析

DATA ANALYSIS

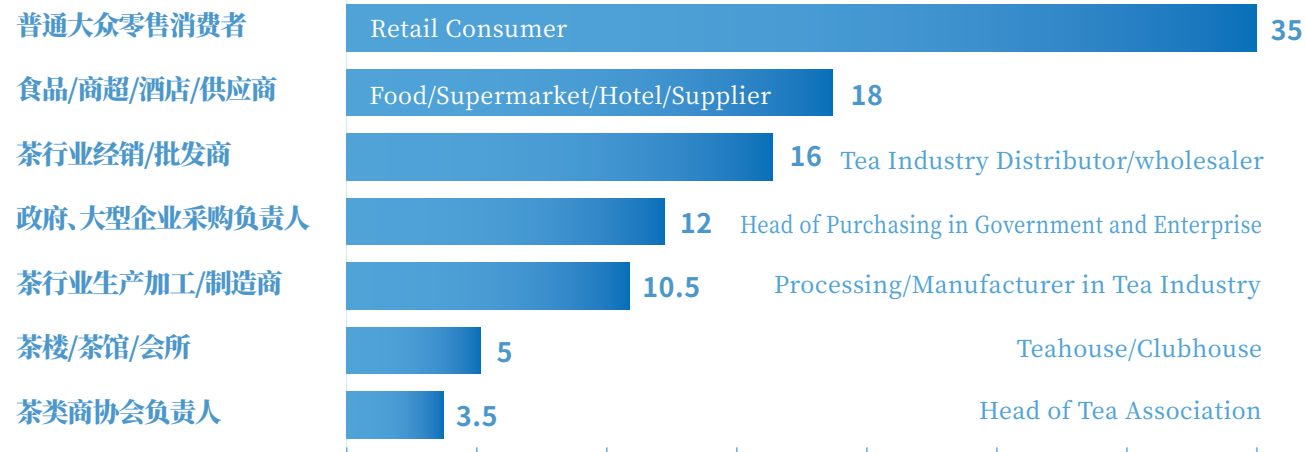
展品结构

Exhibits Structure



观众结构

Audience Structure



媒体矩阵

MEDIA ANALYSIS

品牌高度曝光

HIGH BRAND EXPOSURE

提高消费市场信心

住宅 通勤 休闲 全场景覆盖
电视 杂志 网络 多渠道触达
十亿级曝光 沉浸式宣传

借势产业资源

TAKE ADVANTAGE OF INDUSTRY RESOURCES

提高行业影响力

茶行业垂类媒体
学界专家 营销巨擘 跨界联动
紧抓行业资源 灵活整合利用

彰显品牌价值

SHOW BRAND VALUE

提升品牌价值

线下参展 线上营销
专业市场开拓 品牌活动策划
互动体验式传播 快速布局全市场

大众媒体

SOCIAL MEDIA

中央电视台 中央人民广播电台 新华社	中新社 经济日报 凤凰卫视	深圳电视台 深圳交通广播 深圳新闻广播	深圳商报 深圳晚报 南方都市报	深圳新闻网 广州日报 羊城晚报	东莞电视台 东莞日报 南方农村报	人民日报 深圳卫视 深圳特区报
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门户网站

WEB PORTALS

央广网 人民网 新华网	光明网 腾讯网 中新网	西部网 凤凰网 财经网	网易网 中国经济网 消费日报网	新华报业网 中国经济新闻网 人民论坛网	中国日报网 国际在线 焦点中国网	中华网 中国商业观察网 新浪网	搜狐 环球网 中国网
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行业媒体

INDUSTRY MEDIA

湖南电视台 茶频道 河南电视台《中华茶韵》 《中华合作时报·茶周刊》 《茶道》 《普洱》	《茗边》 《中国茶叶》 《茶业用品》 《茶业用品》 《茶业用品》 《茶业用品》 《茶业用品》 《茶业用品》	【亚太茶业】全媒体 《徽茶》 《安化黑茶杂志》 兴茶网 《Tea茶》(台湾)	《茶艺·普洱·壶艺》(台湾) 《说茶》 中国茶网 第一茶叶网 中国黑茶网	伴夏茶网 新茶网 中国茶厂网 中国黑茶品牌网 第一展会网	陕茶网 中国茶叶网 食品伙伴网 中国食品安全网 华夏茶叶网
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航空杂志

AVIATION MAGAZINE

中国国际航空	南方航空	东方航空	深圳航空	昆明航空	厦门航空	海南航空	上海航空
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户外广告

OUTDOOR ADVERTISING

分众传媒 新潮传媒	雅仕维传媒集团 华语传媒	南航集团 深圳航空	德高广告 城市纵横传媒	亲邻科技 深圳报业地铁传媒	捷众广告 武汉道森	重庆目标 壹媒介	白马户外 龙帆广告
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新媒体

NEW MEDIA

今日头条	抖音短视频	微信朋友圈	微信视频号	快手短视频	新浪微博	小红书	百度
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海外社媒

OVERSEAS MEDIA

Facebook: @Global Tea Fair	Instagram: globalteafair	Linkedin: global-tea-fair	Youtube: HJC Global Tea Fair
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(以上排名不分先后)

DATA ANALYSIS

名企云集



TEA EXHIBITION

2024 INDUSTRY 茶业大联展



参展电话: 400-0820-838 官方网站: www.goodtea.cc

4月 / April

- 第十六届中国云南普洱茶国际博览交易会 4.19—22
- 第13届武汉国际茶产业博览会 4.26—29

5月 / May

- 第六届中国国际茶叶博览会 5.17—21
- 中国(济南)第十八届国际茶产业博览会暨第十二届茶文化节 5.24—27
- 第十八届中国西安国际茶业博览会 5.31—6.3

6月 / June

- 2024郑州春季茶产业博览会 6.14—17
- 2024中国(深圳)国际春季茶产业博览会 6.20—23
- 第十九届中国(重庆)国际茶产业博览会暨重庆市第七届斗茶大赛·川渝茶叶品牌联展 6.28—7.1
- 第三届中国(石家庄)国际茶产业博览会 6.28—7.1

7月 / July

- 第9届中国(太原)国际茶产业博览会 7.5—8
- 第四届中国兰州国际茶产业博览会 7.19—22
- 第8届中国(沈阳)国际茶产业博览会 7.26—29

8月 / August

- 2024广州全球茶业交易博览会 8.16—19
- 第4届上海国际茶产业博览会 8.22—25
- 第9届中国(大连)国际茶产业博览会 8.30—9.2

9月 / September

- 第13届中国(长春)国际茶产业博览会 9.6—9
- 第二届天津国际茶产业博览会 9.6—9
- 第14届武汉国际茶产业博览会暨紫砂、陶瓷、茶具用品展 9.27—30

10月 / October

- 2024中国(郑州)秋季国际茶产业博览会 10.11—14
- 第12届中国(青岛)国际茶产业博览会 10.18—21
- 第十一届中国西部国际茶产业博览会暨第六届丝路陕茶文化推广周 10.24—28

11月 / November

- 第3届中国(东莞)茶产业博览会 11.1—4
- 2024北京国际茶产业博览会 11.7—10
- 2024中国(杭州)国际茶产业博览会 11.14—17
- 第20届中国(重庆)国际秋季茶产业博览会暨紫砂、陶瓷、茶具用品展 11.22—25

12月 / December

- 第十四届中国(南宁)国际茶产业博览会 12.6—9
- 2024中国(深圳)国际秋季茶产业博览会 12.12—16